



THE CONSERVATIVE SYNAGOGUE OF FIFTH AVENUE

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DAVID GAFFNEY

RABBI

BAT-AMI MOSES

HAZZAN

September 4, 2007
Elul 21, 5767

New Yorker Picture Frames
Attn: David, Mgr.
366 Second Avenue
New York NY 10010


Dear David,

Enclosed is our recent Annual Gala Journal in which you placed an ad.

We want you to know how very much we appreciate your placing an ad in our Journal. Journal ads are a key source of revenue for our synagogue, and, we are confident, have substantial value to advertisers. The Journal is distributed to our members, who feel strong loyalty to the businesses that honor the synagogue with ads. That loyalty expresses itself in patronage and word-of-mouth advertising.

On behalf of our community, we thank you for your important help, and we wish you prosperity and good fortune in the future.

Thanks again.


Edward W. Kerson
President


Irving Kallins
Chair, Journal Committee